

Something to call your very own



MCCT's RingTone & Logo Application

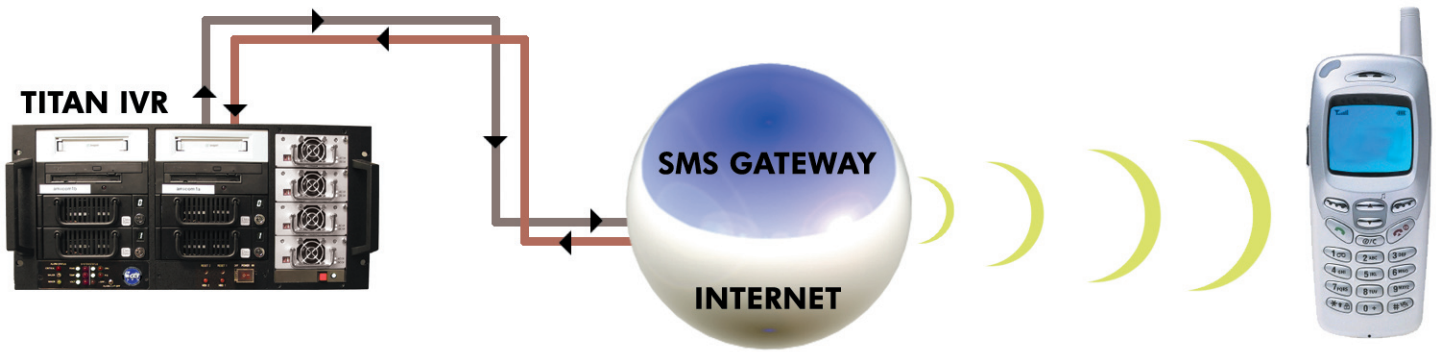
In this age of fast track and high technology people all over the world are communicating more easily and with more frequency. Communication is in the form of voice and e-mail for the most part and the convenience of cell phones and PDA's, for example, create an "anytime – anywhere" environment. And people are people. Everyone wants to be unique and have his or her own distinctive "trademark". MCCT has the technology to make this happen.

In a crowded room or sidewalk it is not unusual for several cell phones to be ringing at the same time. Unique RingTones solves this problem and with MCCT's RingTone Application people can call a number, shop around and download one of thousands of unique ringtones to be used on their cell phone.

Those who communicate via e-mail, whether desktop or portable, many times have a preference for a distinctive signature or letterhead. Or they may want to create greeting cards, message enhancements or some other symbology. MCCT's Logo application provides hundreds of unique logos that can be searched by calling in and hearing descriptions and then downloading the logos of their choice.



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MCCT's RingTones & Logos Application uses TCP/IP socket connections to communicate to the SMS (Short Message Service) Gateway. Once the packet is received by the bi-directional Gateway it will send the selected ringtone or logo to the caller specified cellular phone.

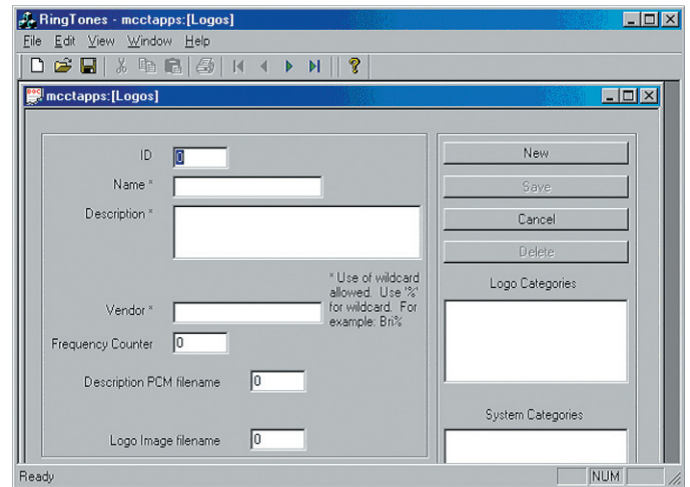
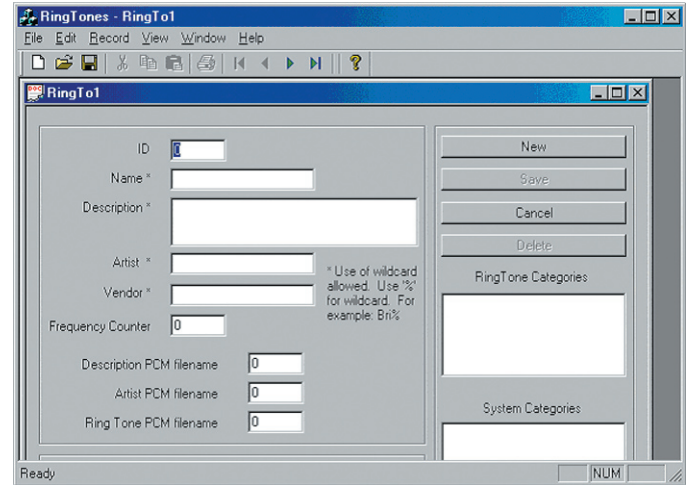
MCCT's Ringtone Application

A caller dials the Ringtone telephone number and is presented with the first choices: Enter the 5-digit code if it is known, browse by artist or browse by category. If s/he enters the code, the name and artist is presented and then the tone is played. If it is the desired tone, the caller will be prompted to enter his/her mobile telephone number and the tone will be downloaded in a short time. If it is not the correct tone the options are to hear a different code or to browse by artist or category.

Browsing by artist or category will provide the caller with a multitude of choices until one is selected. Once the artist or category is chosen all of the selections are then given until a selection is picked. As above in the entering of the 5-digit code, the tone is played (the 5-digit code is also given) and it can be downloaded or the caller can browse for more.

MCCT's Logo Application

The logo application works much in the same way as the RingTone application. The primary differences are in the choices. Choices consist of Themes and Titles where voice descriptions of each logo are presented. The download is accomplished via the SMS Gateway as in the RingTone application. All of the browsing options that are in the Ringtone application are given here.



Should you have any questions regarding these applications please call us at 1-800-GO-4-MCCT or e-mail at info@mcct.com.

MCCT

Macomber Communications and Computer Technology
 P.O. Box 981, 550 Rte. 106, Opechee Plaza,
 Belmont, NH 03220 USA
 Tel: 603-524-2214 Fax: 603-524-2304
 1-800-GO-4-MCCT, Inc. 1-800-464-6228
www.mcct.com

